**Cultural project and commission Fund Application Form**

**2022/23 – Round 2**

*Please note, as there are a limited number of grants, only one application may be considered per individual or organisation for each round*. *If an individual or an organisation applies more than once during the financial year, preference may be given to first time applicants.*

**A. About you**

Name:

Email:

Address:

Website:

Organisation:

(if applicable)

**Please provide a summary of your organisation (or you if applying as an individual) and what you have recently done or achieved** *(max 200 words)*

**B.** **About you/your project**

**Project name:**

**Please provide a summary of the project** *(max 50 words):*

**1. Please describe in detail what it is that you want to do with the grant**  (*max 800 words)*

**2. Please provide brief summary of artist(s) involved and their role(s) in the project along with any website links**

**3. Partnerships – Are you working in partnership with any cultural organisation(s) or other partners? Who and how are they involved/how will this partnership work?** *(Max 400 words)*

**4. Who is the project aimed at - Who are you trying to engage and why? How do you know there is a need for this project? How will you reach and engage them?** *(Max 400 words)*

**5. What measures will you use to evaluate the effectiveness of your project?** *(Max 300 words)*

**6. Where in the city will your project be delivered** **(include area, venue(s) and their postcodes)**

**C. Gloucester Culture Strategy Objectives**

***Please highlight the objective(s) which your proposal best supports (minimum 1, maximum 3).*** *Please note that there is NO additional point to be gained by choosing the maximum of three objectives. It is better to be specific and explain how the project will deliver than just to indicate you are delivering on lots.*

**Embed Culture in the City**

* Work with local artists, arts and heritage organisations
* Work with local communities in particular diverse and less culturally engaged wards in the city.

**Build the Cultural and creative industries**

* Develop artists, arts and heritage organisations
* Offer Training Development Programmes
* Offer training opportunities
* Develop participation and talent development programmes
* Develop skills and leadership in arts and cultural production

**Broaden the cultural offer to support socio and economic development**

* Bring inspirational and quality culture to the city
* Work with national and international cultural organisations, artists and producers
* Provide grass roots activity
* Work with community partners eg: Active Gloucestershire, NHS – to benefit health and wellbeing
* Work with residents and wards which are particularly culturally disengaged

**Audience Development**

* Knowledge and understanding of your target audience
* Marketing awareness and plan
* Use of heritage, unused and unusual spaces
* Use of Kings Square
* Evaluation plan

**Put Gloucester on the Cultural Map**

* Combine heritage , arts and communities
* High profile cultural events and activities
* Work with local, national and international artists, arts organisations and producers

**Momentum for Change**

* Work with and develop strategic and funding partners

**Empower young people ( 14 – 30 years) to create, experience and participate in culture**

* Young people are part of the application
* Training and participation opportunities for young people

**Explain how your project meets each specific Cultural Strategy Objective ( s) you have selected in Section C above.** (*Maximum 300 words). Please note that there is no additional point to be gained by choosing the maximum of three objectives. It is better to be specific and explain how the project will deliver than just to indicate you are delivering on lots.*

**D. Finance**

**Conditions:**

* The amount of income being secured from sources other than Gloucester City Council must be **at least** equal to the amount requested from the New Project & Commission Fund. For example, an application for £5000 from the NP&C Fund must expect a minimum of £5000 income from other sources.
* Other income may include contributed income or ‘charitable giving’ and includes grants from trusts and foundations, Grants for the Arts from Arts Council England, donations (for example from fundraising events), crowd funding and private giving, such as sponsorship Other income may also include earned income such as ticket sales.
* Other income must be secured and proof of this income provided to Gloucester City Council before awards can be paid to successful applicants.
* In the grid below, please note the expected source of your other income. Use multiple lines if you are expecting multiple sources of other income. For example, if you have applied to Arts Council England for Grants for the Arts, you would note this in the ‘Description/Source’ column next to Other Income. Likewise, please itemise the nature and value of each in-kind support.
* Total Income must equal Total Expenditure for the application to be eligible.

**Please complete the grid below to tell us about the income and expenditure for your project. Add additional rows to the table if necessary.**

**£**

**Total Culture Fund grant requested:**

**INCOME**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type of income** | **Description / Source** | **Amount** | **Confirmed or expected?** | **Application Made?** |
| **Culture Fund** |  | £ | Expected | Yes |
| **Other Income** (sources) |  | £ |  |  |
|  |  | £ |  |  |
|  |  | £ |  |  |
|  |  | £ |  |  |
|  |  | £ |  |  |
|  |  |  |  |  |
| **In-kind support** |  | £ |  |  |
|  |  | £ |  |  |
|  |  | £ |  |  |

**Total Income:**

**£**

**EXPENDITURE**

|  |  |  |
| --- | --- | --- |
| **Type of expenditure** | **Description** | **Amount** |
|  |  | £ |
|  |  | £ |
|  |  | £ |
|  |  | £ |
|  |  | £ |
|  |  |  |
| **In-kind spend** (total only -same as income) |  | £ |

**£**

**Total Expenditure**:

**Have you received any support (funding or in-kind) from Gloucester City Council within the last three years?** *If so, please give details of dates, amount and for what.*

|  |
| --- |
|  |

**IF YOU ONLY RECEIVED A PERCENTAGE OF THE GRANT YOU REQUESTED, PLEASE TELL US WHAT YOU WILL BE ABLE TO ACHIEVE BASED ON:**

|  |  |
| --- | --- |
| **75%**  **of grant request** |  |
| **50%**  **of grant request** |  |
| **25%**  **Of grant request** |  |

**Declaration -** I declare on behalf of the organisation or myself that the information in this application is correct. I understand that my information may be shared with other grant giving and other relevant bodies. If you are emailing this application, please type your name in the boxes below and add today’s date.

Signed: Date:

The deadline for receipt of application forms is 12th August 2022.

You will be notified if you have been successful by Friday 2nd September

Applications received after this deadline will not be considered.

You can submit your application by email: city.events@gloucester.gov.uk